



TouchPoll is a unique marketing research system that allows any organization to collect opinion feedback quickly and affordably and better than paper surveys or customer response forms. People just respond with their answers into a touch screen computer that has been programmed for any survey question type format. Today all businesses need **fresh and reliable** customer, client or employee feedback and the unique **TouchPoll** system will help because:

- ✚ **TouchPoll** is fun, user friendly, non-invasive and people like to respond.
- ✚ **TouchPoll** can help you capture important demographic information.
- ✚ **TouchPoll** is much better than a paper survey or traditional customer feedback methods.
- ✚ **TouchPoll** data reports are produced quickly, no lengthy tabulation work.
- ✚ **TouchPoll** will help you make better advertising, customer service, and employee decisions.
- ✚ **TouchPoll** can deliver important promotional, special, and informational messages on the screen.
- ✚ **TouchPoll** is affordable, pricing starts at just **\$1,200.00** for a one machine, one day event including survey question development, programming, event administration and written report.

Below are shots of some of the different survey project venues we have successfully completed including Kansas City, Kansas, "The Dot is Hot" B2B Show, Kansas Speedway NASCAR race weekend, Overland Park Convention Center and the Kansas City Home Show at Bartle Hall .



The **TouchPoll** survey system can also be **rented** or **purchased** as a complete package for ongoing projects. Call for a no obligation demo and proposal on your project.

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