



City of Chicago
Richard M. Daley, Mayor

Office of the City Treasurer

Judith C. Rice
City Treasurer

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Neil Steiner
TouchPoll
Market Research and Surveys
500 NW 36th Street
Blue Springs, Mo. 64015

Dear Mr. Steiner:

The Office of the City Treasurer in Chicago is pleased to provide this letter of reference on behalf of TouchPoll for the great work provided during the 5th Annual City Treasurer's Small Business Expo.

As a result of the excellent work that TouchPoll did with the City Treasurer's Office we were able to collect feedback from the participants and exhibitors in a timely and efficient manner. As a result of this, we will be able to address the concerns and suggestions and offer a better program in the future.

The professionalism and timeliness demonstrated by TouchPoll was a pleasant experience, compared to the past expos where gathering information from the participants and exhibitors was cumbersome and slow. I highly recommend the services of TouchPoll as an effective tool for evaluating events.

Sincerely,

Judith C. Rice
City Treasurer
City of Chicago

